

The listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

- 1) (Currently Amended) A charitable donation management and reporting system, the system in communication with a charitable organization's Internet website, the charitable organization's Internet website in communication with a donor, the donor responsive to a donation appeal by the charitable organization's requests to make a donation via the charitable organization's website, comprising:
 - 5 a) a Donor Experience Object in communication with the donor via a hyperlink from the charitable organization's website;
 - b) said Donor Experience Object responsive to the donor's request presents the donor an opportunity to purchase a selected asset;
 - c) a Give Object in communication with said Donor Experience Object, said Give Object presenting to the donor selected donation levels responsive to the selection of said asset;
 - d) a Delivery Object in communication with said Donor Experience Object, said Delivery Object receiving selected delivery information for said asset;

- e) a Payment Object in communication with said Delivery Object, said Payment Object receiving selected payment information from the donor responsive to purchase of said asset; and,
- f) a Confirmation Object in communication with said Payment Object, said Confirmation Object presenting to the donor confirmation of purchase of said asset;
- 5 g) said Donor Experience Object receiving selected transactional data from said Give Object, said Delivery Object, said Payment Object and said Confirmation Object for selective reporting via the charitable organization's website; and
- 10 h) said Confirmation Object being hyperlinked to the charitable organization's website via the donor.

2) (Currently Amended) A method for charitable donation management and reporting, the method providing a communication link to a charitable organization's Internet website, the charitable organization's Internet website in communication with a donor, the donor responsive to a donation appeal by the charitable organization's requests to make a donation via the charitable organization's website, comprising the steps of:

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- a) receiving said request from the donor to make a donation;
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- b) displaying a selected asset for purchase responsive to the donor's request to make a donation to the charitable organization;
- c) displaying selected donation levels in concert with said selected asset to the donor;
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- d) purchasing said selected asset responsive to said display of said selected donation levels;
- e) displaying selective delivery information responsive to said purchasing of said selected asset;
- f) displaying selective payment information responsive to said selected delivery information;

- g) displaying selective confirmation information responsive to said selection of payment information; and
- 5 h) collecting selected transactional data concerning the donor, donations made by the donor and purchases of assets by the donor for selective reporting via the charitable organization's website, and
- i) hyperlinking to the charitable organization's website responsive to said selective confirmation information.